Sponsorship Policy

Pirie Community Radio Broadcasters Inc.

In line with Code 6 Pirie Community Radio Broadcasters Inc. will make sure that:

- Sponsorship will not be a factor in determining access to broadcasting time.
- Editorial decisions affecting the content and style of individual programs are not influenced by program or station sponsors.
- Editorial decisions affecting the content and style of overall station programming are not influenced by program or station sponsors.

1. All sponsorship announcements will comply with the three sponsorship conditions outlined above.
2. All sponsorship arrangements shall be recorded on a standard contract and approved by the station manager or person responsible.
3. Sponsorship will not be accepted from companies that promote tobacco or gambling.
4. Sponsorship from companies promoting alcohol may be accepted, however the announcement must not:
   - Promote the misuse of alcohol
   - Be directed towards minors
5. Sponsorship will not be accepted from individuals or groups whose policies or practices are inconsistent with the general directions of Pirie Community Radio Broadcasters Inc.
6. Sponsorship announcements will be produced and presented in a style and form consistent with the program in which they are to be placed.
7. Individual presenters and members are not entitled to seek sponsorship on behalf of Pirie Community Radio Broadcasters Inc. without the written consent of the Board of Management or Station Manager.
8. Under no circumstances can presenters accept gifts, products or services or payments in return for promotion of a product, service or business.
9. Pirie Community Radio Broadcasters Inc. reserves the right to refuse any paid announcement.

In line with the Broadcasting Services Act 1992

- Sponsorship content will be limited to five minutes in any hour.
- Every sponsorship announcement will be clearly and individually tagged acknowledging the support given to the program or station by the sponsor.